# Sam Safinia

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#### **Summary**

Dynamic Media Professional with a Decade of Expertise

With over a decade of immersive experience across various facets of the media industry, I am on the lookout for my next exciting project where I can continue to craft captivating and fresh content. My most recent achievements have been with SVT, Sweden's premier streaming platform, and my portfolio extends to encompass both Nordic and international productions, spanning genres from fiction, documentary, film, to commercials.

#### Specializations:

# Creative Development: Proficient in conceiving and nurturing innovative concepts, I possess a keen ability to transform ideas into engaging narratives that resonate with diverse and discerning audiences.

Production Expertise: My skill set encompasses the entire production spectrum, including casting, directing, and producing. I have a proven track record of successfully helming projects from inception to completion.

Noteworthy Achievements:

"Robotella" Miniseries (SVT Play): As the writer, director, and producer of the upcoming miniseries "Robotella," scheduled for premiere in September 2023, I have displayed my prowess in crafting a compelling story that promises to captivate viewers.

Netflix's "Young Royals" (Seasons 1 and 2): I served as an Assistant Director and Second Unit Director for the popular Netflix series "Young Royals," contributing to its success and growth over two seasons.

"Ruset" (Sweden's First TikTok Series): As an Assistant Director for Sweden's pioneering TikTok series, "Ruset," I played a pivotal role in breaking new ground in the ever-evolving world of digital content.

Creative Producer (SVT Play): My responsibilities have also extended to conceptualizing and executing several groundbreaking formats for SVT Play, further reinforcing my versatility and creativity.

I thrive on the art of storytelling, the power of visual expression, and the challenge of engaging audiences across various mediums. If you're seeking a dynamic m

## **Experience**



svt Director

**SVT** 

Apr 2023 - Present (6 months)

Wrote, directed and produced a miniseries for SVT - ROBOTELLA

Premiers september 19th on SVT Play.

#### Assistant Director

ABBY.WORLD

Jun 2023 - Jun 2023 (1 month)

Assistant director for Swedens first TikTok series RUSET.

### svt Creative Producer

**SVT** 

Sep 2022 - Jun 2023 (10 months)

Producing and developing new formats for SVT Play

## Script Writer

**SVT** 

Jan 2023 - Apr 2023 (4 months)

Wrote a new miniseries for SVT-Play called ROBOTELLA.

#### svt Producer

**SVT** 

Sep 2022 - Dec 2022 (4 months)

Produced a new documentary series for kids and young adults called "VÅR STORY".

## **R** Segment Producer

UR, Swedish Educational Broadcasting company

Apr 2022 - Jun 2022 (3 months)

Segment producer for the show Best friends for a day, filmed on site in Botswana.

## N Director

**Netflix** 

Feb 2022 - Apr 2022 (3 months)

Second Unit Director for the second season of Young Royals

## Segment Producer

**NmPro** 

Dec 2021 - Mar 2022 (4 months)

Segment Producer for The Voice!

## **R** Producer

UR, Swedish Educational Broadcasting company

Jan 2021 - Jun 2021 (6 months)

## Director

**Netflix** 

Aug 2020 - Dec 2020 (5 months)

Second Unit Director for the series "Young Royals", produced for Netflix.

#### **UR** Producer

UR, Swedish Educational Broadcasting company

Apr 2020 - Apr 2020 (1 month)

Producer for the show Källkoll Corona.

## **Segment Producer**

UR, Swedish Educational Broadcasting company

Jan 2020 - Mar 2020 (3 months)

Segment Producer for the show "Skrivutmaningen" about writing and language.

#### Casting Director

Yellow Bird

Nov 2019 - Dec 2019 (2 months)

Casting director for children and youth.

#### First Assistant Director

**B-Reel Films** 

May 2019 - Sep 2019 (5 months)

#### Director

Indepentent

Apr 2019 - Aug 2019 (5 months)

Short movie named "IMPORT", regarding racism among minorities.

## **R** Segment Producer

UR, Swedish Educational Broadcasting company

Feb 2019 - Apr 2019 (3 months)

#### First Assistant Director

AMPHI PRODUKTION AB

Jan 2019 - Jan 2019 (1 month)

1 AD for two short movies.

## **Producer**

UR, Swedish Educational Broadcasting company

Jan 2019 - Jan 2019 (1 month)

Producer for a short movie about intersectional masculinity.

## Producer

Ett Riktigt Produktionsbolag

#### svt Producer

**SVT** 

Oct 2017 - Jan 2019 (1 year 4 months)

#### social clus Producer

Social Club

Apr 2018 - Oct 2018 (7 months)

Producer for the shortfilm "Bermuda".

#### First Assistant Director

Palladium Fiction

Jun 2018 - Sep 2018 (4 months)

FAD for a new series called "Dröm" which will be aired on SVT in 2019.

An 8 episode mystery series for young viewers.

## First Assistant Director

Björn Borg

Jun 2018 - Jun 2018 (1 month)

1 AD for commercials for Björn Borg.

## Casting Director

c/o Jones casting

Apr 2018 - Apr 2018 (1 month)

Casting Director for a commercial film for the Swedish company Clas Ohlson.

## First Assistant Director

Yellow Bird

Apr 2018 - Apr 2018 (1 month)

FAD (1 AD) on the Stockholm shoot of the series "Hidden".

#### Producer

Ett Riktigt Produktionsbolag

Oct 2017 - Dec 2017 (3 months)

Produced informations films regarding the masculinity norm for the Swedish Association of Local Authorities and Regions.

## First Assistant Director

Amphi Produktion AB

Nov 2017 - Nov 2017 (1 month)

FAD (1 AD) for ten short films about masculinity norms called "Machofabriken".

#### First Assistant Director

Nexiko AB

Aug 2017 - Sep 2017 (2 months)

#### **First Assistant Director**

Perfect Day Media

Jun 2017 - Jul 2017 (2 months)

FAD på säsong 2 av FILTER.

#### First Assistant Director

Nexiko

Mar 2017 - Jun 2017 (4 months)

First Assistant Director and Location manager

## svt Casting Associate

**SVT** 

Jan 2017 - Mar 2017 (3 months)

Casting for a documentary series.

#### svt First Assistant Director

**SVT** 

Oct 2016 - Dec 2016 (3 months)

## B First Assistant Director

**B-Reel** 

Feb 2016 - Aug 2016 (7 months)

Organize and plan the two episodes we were going to shoot, and then manage the shoot on set.

### Second Assistant Director

Pampas Produktion AB

Jan 2016 - Jan 2016 (1 month)

Extras casting and extras directing on set for the commercial of Postkodlotteriet.

#### Second assistant director

Pampas Produktion AB

Nov 2015 - Nov 2015 (1 month)

Extras casting, and extras directing on set.

## svt First Assistant Director

**SVT** 

Jun 2014 - Oct 2015 (1 year 5 months)

FAD at season 2 and 3 of Miss Frimans War.

## svt Casting Associate

**SVT** 

Feb 2014 - May 2014 (4 months)

Casting actors for our Tv-series, "Den fjärde mannen", "The fourth man"

#### svt Social Media Coordinator

**SVT** 

Dec 2013 - Jan 2014 (2 months)

Coordinating the show "Fröken Frimans Krig, "Miss Frimans War", for social media, including photos, clips and interviews for SVT's different social media channels.

#### svt Second Assistant Director

**SVT** 

Mar 2013 - Sep 2013 (7 months)

Casting extras, and direct them on set.

#### svt Second second assistant director

**SVT** 

Sep 2012 - Sep 2013 (1 year 1 month)

Casting, coordinating and directing extras on set.

#### Researcher

Stockholm-Köpenhamn

May 2012 - Jul 2012 (3 months)

Researching, coordinating and casting people for the realitydocumentary "69 saker du vill veta om sex".

## **Student**

Medieinstitutet

Aug 2010 - Jun 2012 (1 year 11 months)

First Assistant Director

#### **Education**

## Stockholm University

Master's degree, Law

2007 - 2011

Speciality in international law

#### Medieinstitutet

TV production specialist, TV-production

2010 - 2012

## **Licenses & Certifications**



TV-production specialist - Medieinstitutet

### **Skills**

Camera Operation • Video Editing • Drama • Voice Acting • Music Videos • Reality Television • Video Post-Production • Writing • Directors • director